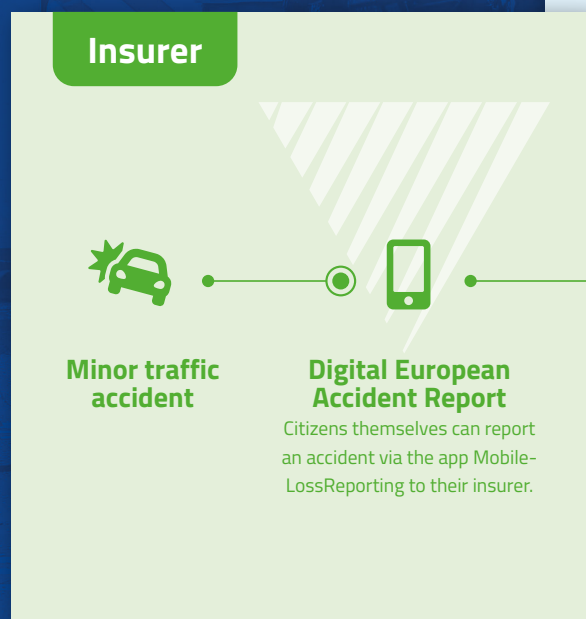
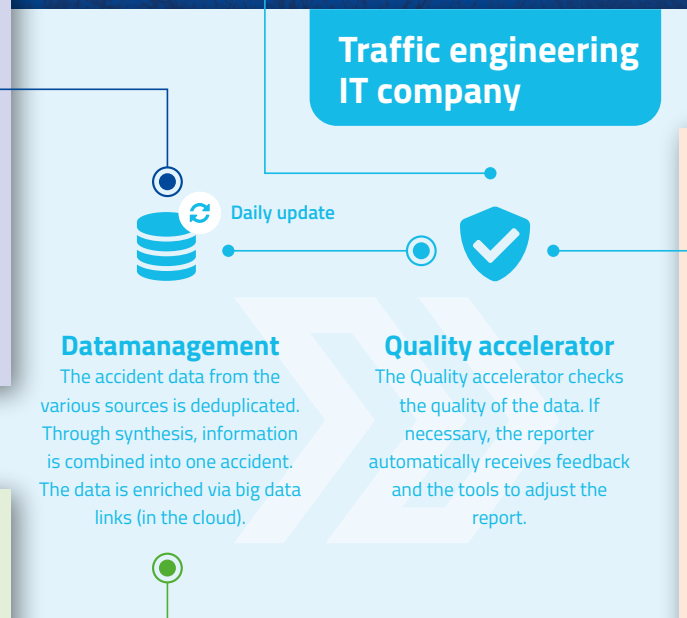
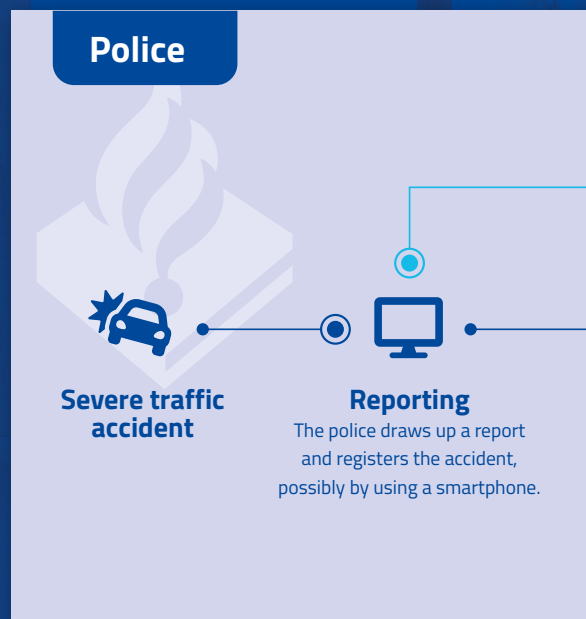


Data stream from reporting to Digital partner

This diagram indicates the route from registration to integrated road safety policy. The STAR Building Blocks are indispensable here: it starts with **Accident reporting**, a traffic engineering ICT company arranges **Data management** and **Accessibility**, so that as many stakeholders as possible can use the data (**Capacity building**). The scheme shows that this route can only be travelled if the parties involved work together (**Teamwork**).

The result is a toolbox for the road authorities, police and interest groups with which integrated road safety policy can be made at local, regional and national level.



STAR Initiative

★ An innovative approach to achieve an integrated traffic safety policy based on reliable accident data.

After a period of less attention being paid to accident reporting, there was a lack of good accident data in the Netherlands. No municipality or police region knew how many or where accidents took place while, at the same time, the number of victims was on the increase on a national level. A new approach was needed. Three involved partners (the Police, Dutch Association of Insurers and VIA) took the initiative in 2012 to find a solution. The result is an innovative partnership to again ensure that accident reporting is on par. The start of STAR: Smart Traffic Accident Reporting.

We can conclude that STAR has made the difference. In the Netherlands, we again have since 2014 useful accident data and road safety is again on the agenda in part due to STAR both in a political sense and amongst many stakeholders. STAR's innovative approach encourages the complete route from accident registration to a toolbox for integrated policy (see other side). STAR developed an organizational form, Building Blocks and Instruments that ensure an efficient and effective approach.

Organisation STAR

The cooperation within STAR consists of three parts: the STAR Initiative group, the STAR Stakeholder meeting and the STAR Safety Deal.

STAR Initiative group

A Public-Private Partnership (PPP) between the police, the Dutch Association of Insurers and traffic engineering IT company VIA. VIA takes care of the data management and the software tools. The insurers developed an app (MobileLossReporting) in which citizens themselves can register an accident. This data becomes, together with the data from the police, available in the STAR Database.

STAR Stakeholder meeting

In this meeting participate different road safety organisations, such as road authorities, policy makers, interest groups and research institutions. Together they use the STAR Database for making integrated road safety policy.

STAR Safety deal

A record that records STAR's objectives and all of its agreements. It emphasizes the 'team spirit': each party is needed in order to achieve the objective agreed on.

STAR Building blocks

In order to shape the integrated policy, as described in the first chapter, the three initiators developed the STAR Building Blocks. These Building Blocks are the foundation for the policy.

Accident reporting

Reliable data is indispensable for policy making. STAR combines the data of the police with those of insurers via MobileLossReporting.

Data management

Converting raw data from the police and MobileLossReporting into up-to-date, usable information.

Accessibility

Offering data to a large user group via smart software.

Capacity building

It is essential that all parties involved have simultaneous access to the same figures.

Teamwork

All parties involved think in terms of optimizing registration and communication from their working environment.

STAR Instruments

To shape the STAR Building blocks, STAR developed 7 innovative instruments.

Efficient reporting of accidents

With a smart questionnaire policemen and citizens can report accidents quickly and efficiently. This benefits the degree of reporting.

Service4Data

A financial construction that accomplished that the bill of the data will be placed by the party that requires the data (policy makers and road authorities).

Feedback loop

Software that carries out a quality control on the registered data. This encourages good reporting.

Agenda setting

Regularly carries out relevant investigations and publishes these studies in the media.

Private investments

Both VIA and the Dutch Association of Insurers invest in the accident reporting.

BLIQ

2 times a year the Initiative group provides a road safety monitor for administrative councils of road authorities and police units.

Smart software: Digital partner

Smart software that converts the data into easy-to-use information tools for signalling, monitoring, publishing, analysing and reporting.